



**Tony van Veen**  
**CEO, President**  
**Disc Makers / CD Baby**

Tony van Veen is CEO and president of Audio and Video Labs, Inc, the parent company of Disc Makers and CD Baby. Having performed and toured with several bands and run a small independent label, he joined Disc Makers in 1987. As president of Disc Makers he has been at the forefront of empowering independent artists to release, distribute, and promote their own music. In the process, he oversaw the company's growth from a small regional vinyl pressing plant with less than 40 employees, to the undisputed leader in CD and DVD manufacturing for independent artists in the US, with over 400 employees, producing over 20,000 new independent titles a year.

In August of 2008 the company acquired CD Baby, the largest independent music store in the world with 280,000 independent album titles and over 2.2 million songs in its catalog, which it sells on its own [cdbaby.com](http://cdbaby.com) store and distributes to dozens of the largest download stores in the world, including iTunes, Amazon MP3, Rhapsody, and eMusic. Tony continues to be actively engaged with independent artists while splitting his duties between Disc Makers and CD Baby. Please see [www.discmakers.com](http://www.discmakers.com) and [www.cdbaby.com](http://www.cdbaby.com).