



**Chandra Lynn**  
**President**  
**Glow Marketing LLC**

Celebrating 10 years in 2010, Glow Marketing LLC specializes in integrated marketing communications for the entertainment business. As the owner and principal consultant of Glow, Chandra leads a team that brings cutting-edge music technology to market and helps artists use it from the studio to the stage. Glow offers an integrated approach to marketing that increases brand equity and helps its clients be remembered.

Chandra held management positions at successful and legendary entertainment producers, publishing companies, and media. Most notably, Avid/Digidesign, the leader in audio and video; Tickets.com; Bill Graham Presents/Live Nation; New Bay Media; San Francisco Focus Magazine; and KFOG Radio/Cumulus Media, Inc.

Chandra has a proven track record for securing positive press coverage, including product reviews and user stories. She has also managed numerous events and led successful marketing programs with A-list artists including Black Eyed Peas, Brooks & Dunn, Linkin Park, Nine Inch Nails, Peter Gabriel, Sting, and many others.

Currently, Chandra leads the Glow Collective, a team of best-of-breed freelance professionals, on marketing and web development projects for Tyra Banks, LMG Touring, Airshow Mastering, The Alive Drive, Keith McMillen Instruments, The Ultimate Thriller Tour, and others. Please see [www.glowmarketing.com](http://www.glowmarketing.com).